



I-DEV INTERNATIONAL MARKETING & COMMUNICATIONS INTERN (SAN FRANCISCO)

POSITION: Marketing & Communications Intern (San Francisco)

FOCUS: Tech, Impact Investing, Emerging Markets, International Development

START DATE: Immediately

DURATION: Four (4) Month Minimum with Option to Extend, 3-5 hours per week

LOCATION: San Francisco (I-DEV Global Headquarters)

ABOUT I-DEV INTERNATIONAL

I-DEV International (www.idevinternational.com) is a global strategy and investment advisory firm with offices in Lima (Peru), San Francisco (USA) and Nairobi (Kenya) committed to unlocking the unique insights, innovation and investment needed to build and scale high-impact businesses around the world. We advise on private sector strengthening initiatives and directly support SMEs (Small Medium Sized Enterprises) in their Seed through Series C rounds to become regional and international leaders. By building these leading businesses and a stronger private sector, we are creating jobs, bolstering local economies, and reducing stressors that drive conflict. I-DEV has worked in over 10 sectors to create game changing impact; however, core areas of expertise include Mobile/Internet Technology, Clean Energy, Sustainable Agriculture, and Emerging Markets Supply Chains.

Founded in 2009, I-DEV has become known as “a unique combination of grassroots development, hard-nosed business and savvy 2.0 smarts.” We have built a network of clients and partners that includes 100+ emerging market and impact investment funds (with over \$10 billion in combined committed capital), Fortune 500 corporations, high impact SMEs, and leading foundations and development organizations.

I-DEV GLOBAL SAMPLE ENGAGEMENTS

AFRICA

- Sole-Sell Side Advisor for the largest Seed round in East Africa to date totaling \$1.5M for Kenyan m-commerce enabled B2B distribution company
- East Africa market penetration and growth strategy for leading South African clean energy company
- World Bank program review & strategy development on market-based interventions to bring clean energy and improved cooking solutions to low income areas in East Africa

LATIN AMERICA

- Due diligence and investment strategy for Conservation International Peru to support early stage conservation enterprises in the rainforest and prepare them for investment
- Strategy & concept design for sustainable apparel brands Eileen Fisher & Indigenous Designs to build Secondary Benefits Programs, a new model that offers tiered benefits to smallholder producers along apparel and other raw inputs supply chains
- Global supply chain and sourcing strategy for a leading European supplier of exotic fruits & vegetables that utilizes CSR and fair trade funds to strengthen supply chains and impact for their smallholder farmers

GLOBAL

- Research and development of regional reports on market trends and innovations in frontier markets across the globe, including East Africa and Latin America



POSITION DESCRIPTION & RESPONSIBILITIES

As a Marketing & Communications Intern at I-DEV's Global headquarters, you will:

- Populate weekly list of social media messages to go out, by requesting articles and updates from each regional office and each partner
- Organize 1-3 social events to share the work of I-DEV and related sector, e.g. happy hours, panels, workshops.
- Support SF team on research related to leading industry conferences, speaking opportunities and supporting the I-DEV team to secure those strategic roles

The ideal candidate is a current senior in college, recent graduate or masters student. Most work can be done remotely with video, ideally with bi-weekly in person check-ins with team. This internship is a good opportunity to gain a broad understanding of the ecosystem, while building work experience with a leading international firm in the sector.

QUALIFICATIONS & SELECTION CRITERIA

At I-DEV, we seek to hire and train the next emerging markets and global leaders focused on high-impact business solutions, and to share critical insights developed through our work. We seek world travelers, adventurers and game changers who believe anything is possible and that we can make it happen. Our teams are lean, yet not afraid to go above and beyond or get our hands dirty to uncover the best solutions for our clients.

Core qualifications for Interns:

- Strong critical thinking skills, and ability to think out-of-the-box to develop innovative solutions; structure problems logically and then design and implement solutions that focus on the core issues
- Comfort working independently and in an entrepreneurial, start up environment
- Strong organizational and project management skills
- Previous experience and comfort with client-facing interactions, such as compiling and presenting recommendations in PowerPoint and/or leading client meetings
- Strong history of team collaboration and effective internal/external communications
- Currently pursuing an undergraduate or graduate degree
- Availability to meet in-person at the San Francisco office
- Professional fluency and ability to conduct research in Spanish a plus

You may be a perfect fit, if these also describe you...

- Independent, proactive and comfortable asking the hard questions
- Creative in identifying cost-effective solutions to any challenge
- Adventurous, open-minded and ready to learn
- Humble in collaboration and bold in ideas and brainstorming
- Passionate about problem solving and emerging markets development
- Believe that businesses- social enterprise or not- can create powerful change in emerging markets, and that long-term financial stability and growth of any business is a critical first step to creating meaningful social and environmental impact



HOW TO APPLY

If this sounds like a good fit, please send your CV and responses to the following application questions:

1. Why are you a good fit for I-DEV, and how did you learn about this opportunity? What are examples of how your experience, interests and personality make you a strong candidate? (Max. 200 words)
2. What are the unique opportunities you see in Sub-Saharan Africa and Latin America? What are 2-3 interesting initiatives, programs, investments or trends you are excited about? Why are you excited and what do you believe could be the long-term potential? This question is designed to test your big picture thinking and general understanding of the sector, so go ahead and be creative and specific with your answer (Max. 200 words)
3. If we were to speak with your colleagues and previous supervisors, what are 3 words they'd use to describe you? What are 1-2 examples of how you leveraged these traits or strengths to create value for you or something important? (Max. 200 words)

Responses should be sent to careers@idevinternational.com with Subject Title: “**Marketing & Communications Intern (Global) 2017**”

The rolling application process begins immediately.