



## I-DEV INTERNATIONAL SUMMER ASSOCIATE (AFRICA)

**POSITION:** Summer Associate (Africa)

**FOCUS:** Emerging Market Venture Capital, Investment Advisory & Business Strategy

**START DATE:** Summer Term 2017

**DURATION:** Ten (10) Weeks Minimum

**LOCATION:** Nairobi, Africa (I-DEV Africa Regional Headquarters)

### ABOUT I-DEV INTERNATIONAL

I-DEV International ([www.idevinternational.com](http://www.idevinternational.com)) is a global strategy and investment advisory firm with offices in Lima (Peru), San Francisco (USA) and Nairobi (Kenya) committed to unlocking the unique insights, innovation and investment needed to build and scale high-impact businesses around the world. We advise on private sector strengthening initiatives and directly support SMEs (Small Medium Sized Enterprises) in their Seed through Series C rounds to become regional and international leaders. By building these leading businesses and a stronger private sector, we are creating jobs, bolstering local economies, and reducing stressors that drive conflict. I-DEV has worked in over 10 sectors to create game changing impact; however, core areas of expertise include Mobile/Internet Technology, Clean Energy, Sustainable Agriculture, and Emerging Markets Supply Chains.

Founded in 2009, I-DEV has become known as “a unique combination of grassroots development, hard-nosed business and savvy 2.0 smarts.” We have built a network of clients and partners that includes 100+ emerging market and impact investment funds (with over \$10 billion in combined committed capital), Fortune 500 corporations, high impact SMEs, and leading foundations and development organizations.

### I-DEV AFRICA SAMPLE ENGAGEMENTS

- Sole-Sell Side Advisor for a Series Seed round of \$1.5M for Kenyan m-commerce enabled B2B distribution company
- Program review and strategy development for the World Bank and leading clean energy companies on market-based interventions that will bring clean energy and improved cooking solutions to East Africa’s refugee camps and slums
- Sole-Sell Side Advisor on \$4M capital raise & Pan-African expansion strategy for largest branded beverage company in Burkina Faso
- Due diligence strategy & advisory support to USAID’s Development Innovation Ventures (DIV) grant program focused on investing in high-impact for-profit and non-profit innovations
- Analysis & entry strategy for developing leading cold chain infrastructure business in East Africa
- Ongoing due diligence, fund management and fund strategy support to the Global Alliance for Clean Cookstoves, ranging from early stage capacity building to pilot innovation and growth stage venture grant initiatives
- Field focus groups and value chain mapping of the livestock & meat sector in Kenya to make recommendations to a leading development initiative on priority investments to attract foreign investment
- East Africa market penetration and growth strategy for leading South African clean energy company



### **POSITION DESCRIPTION & RESPONSIBILITIES**

As a Summer Associate in I-DEV's Africa regional headquarters, you will:

- Work directly with I-DEV's local and global teams, as well as have frequent and direct exposure to I-DEV Global Partners on active assignments, both with the Insight & Strategy and Investment Advisory Groups, gaining broad exposure to emerging market investment, impact investing and international development sectors;
- Be paired on assignments based on expressed interest, where possible, and focused on existing live engagements;
- Provide support & lead in compiling proposals and pitches to potential clients;
- In some cases, will have an opportunity to travel for projects throughout the region and globally.

I-DEV takes pride in our Summer Fellowship program and the immersion experience on day-to-day operations and training to make sure your time is well spent with us. Beyond the summer internship, I-DEV will help all Summer Associates to consider and connect with others in our network regarding a next career move.

### **QUALIFICATIONS & SELECTION CRITERIA**

At I-DEV, we seek to hire and train the next emerging markets and global leaders focused on high-impact business solutions, and to share critical insights developed through our work. We seek world travelers, adventurers and game changers who believe anything is possible and that we can make it happen. Our teams are lean, yet not afraid to go above and beyond or get our hands dirty to uncover the best solutions for our clients.

#### **Core qualifications for Associate Fellows:**

- Minimum of 2 years experience in management consulting and/or venture capital, private equity or impact investing
- Proficient in financial modeling and cost/benefit analysis; strong quantitative skills
- Strong critical thinking skills, and ability to think out-of-the-box to develop innovative solutions; structure problems logically and then design and implement solutions that focus on the core issues
- Comfort working independently and in an entrepreneurial, start up environment
- Strong organizational and project management skills
- Previous experience and comfort with client-facing interactions, such as compiling and presenting recommendations in PowerPoint and/or leading client meetings
- Strong history of team collaboration and effective internal/external communications
- BA, BS or equivalent undergraduate degree
- Currently pursuing a graduate degree (e.g. MBA or similar international business degree)

#### **You may be a perfect fit, if these also describe you...**

- Independent, proactive and comfortable asking the hard questions
- Creative in identifying cost-effective solutions to any challenge
- Adventurous, open-minded and ready to learn
- Humble in collaboration and bold in ideas and brainstorming
- Passionate about problem solving and emerging markets development
- Believe that businesses- social enterprise or not- can create powerful change in emerging markets, and that long-term financial stability and growth of any business is a critical first step to creating meaningful social and environmental impact



### **COMPENSATION & BENEFITS:**

During the 10-week immersion program, Summer Associates will be given a reasonable stipend for accommodations and transportation around Nairobi. I-DEV will additionally provide for travel insurance, and cover the cost of work-related travel or event attendance during the internship period. We will also assist Summer Associates to apply for funding from their programs, as needed.

### **HOW TO APPLY**

If this sounds like a good fit, please send your CV and responses to the following application questions:

1. Why are you a good fit for I-DEV, and how did you learn about this opportunity? What are examples of how your experience, interests and personality make you a strong candidate? (Max. 200 words)
2. What are the unique opportunities you see in SSA and hope to explore in the region while with I-DEV? What are 2-3 interesting initiatives, programs, investments or trends you are excited about? Why are you excited and what do you believe could be the long-term potential? This question is designed to test your big picture thinking and general understanding of the sector, so go ahead and be creative and specific with your answer (Max. 200 words)
3. If we were to speak with your colleagues and previous supervisors, what are 3 words they'd use to describe you? What are 1-2 examples of how you leveraged these traits or strengths to create value for you or something important? (Max. 200 words)

Responses should be sent to [careers@idevinternational.com](mailto:careers@idevinternational.com) with Subject Title: **“Summer Associate (Africa) 2017”**

**The rolling application process begins immediately.**