



## I-DEV SUMMER ASSOCIATE PROGRAM (PERU)

**POSITION: Summer Field Associate**

**PROGRAM DATE: June - August 2010**

**LOCATION: Cajamarca, Peru**

### I-DEV International:

I-DEV International ([www.idevinternational.com](http://www.idevinternational.com)) is a full service management & financial strategy advisory firm for the development sector with offices in New York, Peru and Singapore. I-DEV fosters economic development through the creation of viable, economically sustainable small and medium sized enterprises (SMEs) at the base of the pyramid (BoP). The firm works with multinational corporations and NGOs to provide BoP communities with the training, resources, and relationships needed to build financially-independent businesses that are tapped into existing markets at the national and international level. I-DEV's services include:

- Strategic management consulting for businesses at the base of the pyramid
- Financial strategy advisory
- Supply chain and distribution network development
- Strategic marketing and branding
- Financial audit & transparency advisory
- In-field CSR & development project design & management; project support & monitoring
- Business creation & incubation services for the BoP

### Position Description & Duties:

I-DEV's Summer Field Associate Program is designed to give graduate students direct, on-the-ground experience in international development and development financing. The Summer Field Associate will work closely with I-DEV's in-field project team in Cajamarca, Peru, headed by the company's Managing Director. Day-to-day activities will vary between working in I-DEV's South American Headquarters, attending meetings with other development organizations, government agencies, and the I-DEV project team, and working in-the-field directly with local communities. Primary responsibilities will be to manage the in-depth industry due diligence process, develop financial models, conduct detailed research and interviews, provide clients with management & financial strategy advice, and analyze business development opportunities. The Summer Field Associate and Analyst Positions are unpaid internships, however, I-DEV will cover all work-related expenses, including travel to and from Peru, and will assist in finding adequate housing, etc.

### Qualifications:

#### • **Summer Field Associate Position (Graduate Students):**

Applicants interested in a position as a **Summer Field Associate** must be a current or recent **graduate student** pursuing degrees in either business, economics, law, social entrepreneurship or other similar degree. Candidates must also have previous work experience in the traditional business sector, preferably investment banking, management consulting, accounting, or other similar positions, as well as strong financial modeling, industry research and business analysis skills. .

Applicants must demonstrate an established record of professional achievement and integrity, and the capacity for critical, creative, and entrepreneurial thinking, as well as a commitment to I-DEV's mission. **Applicants must be willing to live in rural regions of developing countries and be fluent in Spanish.**

### How to Apply:

Send a **cover letter and resume** to the contact listed below, **Subject Title: "Peru Summer Associate"**. The rolling application process begins on February 5<sup>th</sup>, 2010.

**Ms. Patricia Chin-Sweeney**

**Director of Business Development & Corporate Strategy**

[summer@idevinternational.com](mailto:summer@idevinternational.com)