



I-DEV SOCIAL MEDIA & WEB INTERN (NEW YORK)

POSITION: Social Media & Web Intern (Undergraduate)

PROGRAM DATE: June 2010 (Start date is flexible)

LOCATION: New York, NY

I-DEV International:

I-DEV International (www.idevinternational.com) is a full service management & financial strategy advisory firm for the development sector with offices in New York, Peru and Singapore. I-DEV fosters economic development through the creation of viable, economically sustainable small and medium sized enterprises (SMEs) at the base of the pyramid (BoP). The firm works with multinational corporations and NGOs to provide BoP communities with the training, resources, and relationships needed to build financially-independent businesses that are tapped into existing markets at the national and international level. I-DEV's services include:

- Strategic management consulting for businesses at the base of the pyramid
- Financial strategy advisory
- Supply chain and distribution network development
- Strategic marketing and branding
- Financial audit & transparency advisory
- In-field CSR & development project design & management; project support & monitoring
- Business creation & incubation services for the BoP

Position Description & Duties:

The Social Media & Web Intern will work closely with I-DEV's Director of Business Development & Corporate Strategy and the New York team to continue to develop and maintain I-DEV's website and internet/social network presence. Primary responsibilities will be to help design, update and manage I-DEV's website and social media presence. **This position is unpaid; however, I-DEV will cover any work related expenses.**

Qualifications:

Applicants interested must be current or recent **undergraduate students** with substantial experience in web design and social media. They must demonstrate mastery of photoshop, power point, wordpress, and social media site design and maintenance (such as facebook, youtube, twitter). The selected applicant will have strong organizational and communication skills, impeccable attention to detail, and be an active user of social media sites.

All applicants must demonstrate an established record of professional achievement and integrity, and the capacity for critical, creative, and entrepreneurial thinking. Applicants should demonstrate a commitment to I-DEV's mission and be comfortable working in an entrepreneurial work environment.

How to Apply:

Send a **cover letter and resume** to the contact listed below, **Subject Title: "NYC Social Media & Web Intern."** The rolling application process begins on February 5th, 2010.

Ms. Patricia Chin-Sweeney
Director of Business Development & Corporate Strategy
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