



I-DEV NEW YORK SUMMER ASSOCIATES PROGRAM

POSITION: Business Development & Corporate Strategy Summer Associate

PROGRAM DATE: June through August 2010

LOCATION: New York, NY

I-DEV International:

I-DEV International (www.idevinternational.com) is a full service management & financial strategy advisory firm for the development sector with offices in New York, Peru and Singapore. I-DEV fosters economic development through the creation of viable, economically sustainable small and medium sized enterprises (SMEs) at the base of the pyramid (BoP). The firm works with multinational corporations and NGOs to provide BoP communities with the training, resources, and relationships needed to build financially-independent businesses that are tapped into existing markets at the national and international level. I-DEV's services include:

- Strategic management consulting for businesses at the base of the pyramid
- Financial strategy advisory
- Supply chain and distribution network development
- Strategic marketing and branding
- Financial audit & transparency advisory
- In-field CSR & development project design & management; project support & monitoring
- Business creation & incubation services for the BoP

Position Description & Duties:

Business Development/Corporate Strategy Summer Associates will work closely with I-DEV's Director of Business Development & Corporate Strategy and the New York team on a number of organization wide strategies, conduct extensive marketing and client research, write proposals and articles for publication, and developing strategy for both client-focused marketing efforts and online social media advertising. Associates will have exposure to clients, partners, senior management and Board of Directors.

Qualifications:

Applicants must be current or recent graduate students **with a demonstrated focus on corporate social responsibility, social entrepreneurship, international development, strategy or marketing**, and must have previous work experience in the traditional business or social entrepreneurship sectors, preferably in a corporate strategy, sales, marketing, consulting, communications or PR role.

Applicants must have an established record of professional achievement and integrity, and the capacity for critical, creative, and entrepreneurial thinking. They should also demonstrate a commitment to I-DEV's mission and be comfortable working in an entrepreneurial work environment. **Strong business and persuasive writing skills, sales skills, industry research and business analysis skills are a plus.**

How to Apply:

Send a **cover letter and resume** to the contact listed below, **Subject Title: "NYC Business Development/ Corporate Strategy Summer Associate"**. The rolling application process begins on February 5th, 2010.

Ms. Patricia Chin-Sweeney
Director of Business Development & Corporate Strategy
summer@idevinternational.com