



### I-DEV'S FIRST YEAR ASSOCIATE PROGRAM (NEW YORK)

**POSITION: Business Development & Corporate Strategy Associate**

**START DATE: June 2010 (Start date is flexible)**

**LOCATION: New York, NY**

#### I-DEV International:

I-DEV International ([www.idevinternational.com](http://www.idevinternational.com)) is a full service management & financial strategy advisory firm for the development sector with offices in New York, Peru and Singapore. I-DEV fosters economic development through the creation of viable, economically sustainable small and medium sized enterprises (SMEs) at the base of the pyramid (BoP). The firm works with multinational corporations and NGOs to provide BoP communities with the training, resources, and relationships needed to build financially-independent businesses that are tapped into existing markets at the national and international level. I-DEV's services include:

- Strategic management consulting for businesses at the base of the pyramid
- Financial strategy advisory
- Supply chain and distribution network development
- Strategic marketing and branding
- Financial audit & transparency advisory
- In-field CSR & development project design & management; project support & monitoring
- Business creation & incubation services for the BoP

#### Position Description & Duties:

I-DEV's 1<sup>st</sup> Year Associate Program is designed to give young professionals with previous experience in the traditional business sector first-hand experience at the heart of innovation in the social entrepreneurship sector. **During this 1-year program, I-DEV provides 1<sup>st</sup> Year Associates with a living allowance, work-related travel reimbursements, and potential conference attendance fee coverage.** At the end of the program high performing Associates may be extended full time offers with I-DEV at full salary and signing bonus.

Business Development/Corporate Strategy Associates will work closely with I-DEV's Director of Business Development & Corporate Strategy and the New York team on a number of organization-wide strategies, conduct extensive marketing and client research, write proposals and articles for publication, and develop strategy for both client-focused marketing efforts and online social media advertising. Associates will also have the opportunity to represent I-DEV at industry conferences and networking events, and to participate in client meetings.

#### Qualifications:

Applicants interested in applying for the above position must have at least 2 years of experience in the traditional business or social entrepreneurship sectors, preferably in sales, marketing, strategy consulting, PR or other similar positions (**or an MBA, or similar masters degree**), as well as strong sales, industry research and business analysis skills. The candidate must demonstrate an established record of professional achievement and integrity, and the capacity for critical, creative, and entrepreneurial thinking. Applicants should demonstrate a commitment to I-DEV's mission and be comfortable working in an entrepreneurial work environment. **Strong business communications and persuasive writing skills are a plus.**

#### How to Apply:

Send a **cover letter and resume** to the contact listed below, **Subject Title: "NYC 1<sup>st</sup> Year Business Development/Corporate Strategy Associate"**. The rolling application process begins on February 5<sup>th</sup>, 2010.

**Ms. Patricia Chin-Sweeney**  
**Director of Business Development & Corporate Strategy**  
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