



I-DEV INTERNATIONAL
Market Based Sustainable Development

I-DEV TO SPEAK ON “FINANCING THE MISSING MIDDLE” AT THE 2010 SOCIAL VENTURE CAPITAL / SOCIAL ENTERPRISE CONFERENCE (SVC/SE) IN MIAMI

New York, NY – December 18, 2009 – I-DEV International (www.idevinternational.com), a management consulting and strategy firm dedicated to permanently eliminating poverty through sustainable, market-based development initiatives, has been invited to speak at the 2010 Social Venture Capital/ Social Enterprise Conference in Miami on March 17th (www.connectionmiami.com).

Jason Spindler, I-DEV’s Managing Partner, will speak about the firm’s work pioneering innovative models for financing development and seeding small and medium-sized business creation at the base of the pyramid. The panel, entitled “Financing the Missing Middle: SME Opportunities”, will feature Jason Spindler of I-DEV International, Roger Frank of Benchmark Asset Managers, Simone Balch of Developing World Markets, and Tammy Newmark of EcoEnterprises Fund. The panel will be moderated by Amit Bouri of Global Impact Investing Network.

About I-DEV International

I-DEV International is the only turnkey management strategy firm designed specifically to address the unique challenges that building and operating businesses at the base of the pyramid present. I-DEV has offices in New York, Latin America and South East Asia. For more information about the company and its projects, please visit www.idevinternational.com.

About Social Venture Capital/ Social Enterprise Conference

Social Venture Capital/Social Enterprise Conference, Miami-2010 offers the best opportunity in 2010 to learn, network, and connect with hundreds of top social enterprise/financial leaders and organizations from Latin America, the Caribbean, and the state of Florida- in addition to organizations worldwide which have an interest in expanding to the region. For more information about the conference and its speakers, please visit <http://www.connectionmiami.com>.